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**Subject:** Pertussis Update

**This message is being sent to LHI Leadership, LHI Communicable Disease staff, Tribal Health Directors, and Tribal Clinic Directors.**

Thank you for helping us push the word out about whooping cough last week. As you know, we held a news conference and statewide media call, with very good results. There have been dozens of news stories, all with strong messages about adults making sure they've received the Tdap vaccine. We've seen several [editorials](#), and the story was picked up nationally by the [Today Show](#), [NBC Evening News](#), and others.

Our [radio PSA](#) is airing now in the Puget Sound area, and we're trying to get stations to use it elsewhere. We translated the news release into [Spanish](#) and are distributing a Spanish radio PSA. The information we sent to health care providers has been received well. We've heard from some in the medical community who found the letter from the state health officer and the key information helpful.

We'll continue to post the latest pertussis numbers around 3:30 every Tuesday - [Weekly Pertussis Update](#). Now that media is aware of this, it may prompt calls when the numbers come out.

Thank you for everything you're doing in your communities to fight this epidemic.

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